

**FOR IMMEDIATE RELEASE**

## **Joy of Spa for last minute, local, instant gifts**

*Universal spa gifts and instant gift certificates  
to thousands of spas deliver gifting ease this holiday*

**Albuquerque, New Mexico**—December 14, 2009—Joy of Spa, ([www.joyofspa.com](http://www.joyofspa.com)), makes gift buying an absolute dream. Gift buyers can choose from Instant Gift Certificates to individual spas across the U.S., or Joy of Spa Gift Certificates (GC's), universal spa gift certificates redeemable at thousands of spas across the U.S. Both options provide gift buyers with one-stop gift shopping for the perfect gift—the gift of spa.

Either choice means gift buyers personalize, then email immediately, with a time delay, or simply print out and present the gift certificate to the recipient.

Convenience plays a big role in Joy of Spa's GC options. Almost half of all online gifts are purchased within 48 hours of a gift-giving holiday, creating undue stress for gift buyers and significant additional costs for expedited delivery. Delivery is free, instant and online, and the gift buyer can shop in their pj's, on their couch, whenever they choose.

Instant Gift Certificates and Joy of Spa GC's are also environmentally-friendly gift choices. No dinosaurs died to manufacture plastic gift cards, and purchasing online means no trip to the spa to buy, and no postal service required to deliver!

### **About Joy of Spa**

Joy of Spa, a SpaBoom® company, provides an online resource for spa enthusiasts. A spa information resource and archive as well as a national directory of spas, Joy of Spa shares the love of spa and wellness with an ever-expanding online audience while easily facilitating online gift purchases to spas across the United States.

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