

“Creating Commitment in Your Organization”

Presented by: Mr. Paul Short, Entrepreneurship Consultant

**Friday, October 17, 2008
11:30am – 12:30pm**

**Guthrie Hall, Room 100
New Mexico State University**

Paul Short

Paul Short held the position of President of InnovASIC from 1992-1998 and CEO of InnovASIC from 1997-2005, a company he conceived of and bootstrapped. At InnovASIC, Paul grew revenue from zero to \$5.1 million, invented a new semiconductor business model, developed a worldwide supplier base, and built a worldwide marketing and sales structure.

Currently, Paul works as a Columnist for Innovation Magazine, writing a bi-monthly column and speaking on culture and entrepreneurship, as well as holding the position of Entrepreneur-in-Residence for the Verge Fund, a New Mexico seed-stage technology venture fund. Paul, a New Mexico native, earned his B.S. and M.S. in Electrical Engineering from New Mexico State University.

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